## V/ESTERN

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## Job Classification and Compensation Study 01/2020-01/2022

Study Update Presentation
Board of Trustees

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## Project Goals

Western Wyoming Community College (WWCC) contracted with Gallagher Benefit Services, Inc. (GBS) to conduct a classification and compensation study.

## The objectives of the analysis included:

- Review and propose new internal equity system for staff positions.
- Collect market salary data utilizing custom and published survey sources for staff and faculty.
- Assess the competitiveness of salaries and salary structures for staff and faculty.
- Develop salary structure recommendations to ensure internal equity and external competitiveness for staff and faculty.


## Methodology

## Compensation:

- GBS selected 53 benchmark jobs for inclusion in the analysis for staff and faculty.
- Benchmark jobs represented approximately 42\% of the employee population.
- GBS utilized the following guidelines for benchmark selection:
- Representation of all job families and levels throughout the organization (including 4 Faculty ranks).
- Highly populated jobs.
- Jobs found in most organizations and institutions.


## Methodology

Custom Survey - 38 Organizations were invited to participate.

| Aims Community College | North Dakota State College of Science |
| :--- | :--- |
| Bismarck State College, Bismarck, ND | North Idaho College, Coeur d'Alene, ID |
| Casper College, Casper, WY | Northern State University, Aberdeen, SD |
| Central New Mexico Community College, Albuquerque, NM | Northern Wyoming Community College District, <br> Gillett/Sheridan, WY |
| Central Wyoming College, Riverton, WY | Northwest College, Powell, WY |
| Coconino Community College, Flagstaff, AZ | Ogden-Weber Technical College, Ogden, UT |
| College of Eastern Idaho, Idaho Falls, ID | Pima College, Tucson, AZ |
| College of Southern Idaho, Twin Falls, ID | Salt Lake Community College, Salt Lake City, UT |
| Colorado Mesa University, Grand Junction, CO | San Juan College, Farmington, NM |
| Colorado Northwestern Community College, Rangely, CO | Snow College, Ephraim, UT |
| Dickinson State University, Dickinson, ND | State of Wyoming |
| Eastern Wyoming College, Torrington, WY | Sweetwater School District \#1 |
| Great Basin College, Elko, NV | Sweetwater School District \#2 |
| Great Falls College Montana State University, Great Falls, MT Treasure Valley Community College |  |
| Lake Area Technical Institute, Watertown, SD | Utah State University Eastern, Price, UT |
| Lake Tahoe Community College, South Lake Tahoe, CA | Valley City State University, Valley City, ND |
| Laramie County Community College, Cheyenne, WY | Western Dakota Technical Institute, Rapid City, SD |
| Mid-Plains Community College, North Platte, NE | Western Nebraska Community College, Scottsbluff, NE |
| Miles Community College, Miles City, MT | Williston State, Williston, ND |

## Custom Survey Participation

- Confirmed Participation
- Contact seeking assistance
- Declined
- Indicated that their information can be found online
- No Response
- Returned Survey


## Methodology

Published Survey - Appropriate sources used.
GBS used appropriate published survey sources for jobs common across private and public sector industries including:

- CompData Survey Library
- Mercer Survey Library
- Willis Towers Watson Survey Library
- College and University Professional Association for Human Resources (CUPA-HR) Survey Library


## Methodology

## Market Data was Collected for 52 of 53 Benchmark Jobs.

## Benchmark Positions

| Accounts Payable Technician | Senior Outreach Coordinator | Maintenance Mechanic |
| :---: | :---: | :---: |
| Accounts Receivable Technician | Director of Information Technology | Maintenance/Custodian |
| Recruiter | Director of Library Services | Office Assistant |
| Aquatics Center Manager* | Director of Mustang Success | PC Support Technician |
| Assistant Professor | Health Sciences Division Chair / Director of Nursing | Physical Resources Office Assistant |
| Associate Librarian | Director of Student Marketing | Professor |
| Associate Professor | Workforce Coordinator | Project Manager |
| Director of Athletics | Disability Support Services Specialist | Protective Services Officer |
| Building Operating Systems Specialist | Division Chair | Registrar |
| Director of Community Relations | Executive Assistant | Registration \& Records Assistant |
| Coordinator of Student Life and Housing | Faculty Assistant | Shipping Receiving \& Mail Specialist |
| Counselor | Housing and Student Life Assistant | Student Success Advisor |
| Custodial Supervisor | HVAC \& Electronic Systems Technician | Systems Administrator |
| Custodian | Instructional Designer | Systems Analyst |
| Data Scientist | Instructional Technologist | Vice President for Administrative Services |
| Enterprise Resource Planning (ERP) \& Information Systems Administrator | Instructor | Vice President for Student Learning |
| Dean of Students | Lab Assistant | Dean of Enrollment Management |
| Digital Content Specialist | Library Assistant |  |

*Aquatics Center Manager did not have adequate job matches.

## Methodology

## Data Collection and Adjustments:

- GBS adjusted salary data for the Rock Springs, WY labor market using data from the Economic Research Institute Geographic Assessor and aged to July 1, 2021 using the WorldatWork prevailing market trend of $3 \%$ per year for actual salaries.


## - Example of Geographic Adjustment:

- Cost of labor in Rock Springs, WY is $\mathbf{+ 2 . 6 5 \%}$ above the national average, therefore, GBS adjusted the national average data by $+2.65 \%$ to make it effective for the Rock Springs, WY labor market.


## Methodology

Market Comparisons Based on the Median (50th percentile).

- The median of a data set:
- Represents the middle figure and is more stable than a numeric average since it is not influenced by extremely high or extremely low salaries.
- Is a target for establishing pay at a competitive level with the market for more than $80 \%$ of organizations.
- Positions WWCC in the middle, rather than as a leader or follower in the market.


## Job Evaluation Methods

## Tool - Decision Band Method ${ }^{\circledR}\left(\right.$ DBM $\left.^{\circledR}\right)$

## PREMISE

- The value of a job to an organization is based on its level of responsibility.
- Responsibility is reflected, and therefore measured, by the decisionmaking requirements of the job.
- All jobs require incumbents to make decisions in order to perform their jobs.
- Decision-making is a logical and equitable basis on which to compare jobs within an organization.



## Findings | Analysis - Market Comparison

For each benchmark comparison, the percentage difference was calculated between WWCC's actual salary and the market:

- Positive (+) figures indicate that WWCC pays above the market.
- Negative (-) figures indicate that WWCC pays below the market.

The following guidelines are used when determining the competitive nature of current actual compensation.


## Findings | Analysis - Market Comparison

Some of the benchmark jobs that have more than a $15 \%$ variance from the market are not necessarily in misalignment.

## Factors such as:

- Performance
- Turnover
- Longevity

These will impact actual salaries and may explain some of the differences between the WWCC and the market actual salaries for individual jobs.

## Findings | Analysis - Market Comparison

Overall comparison to the Actual Salaries at the $50^{\text {th }}$ market:

## Compared to Market

## Faculty

Staff
-9.94\% - Competitive
-5.97\% - Competitive

## Findings | Analysis - Salary Structure Faculty

- GBS placed the market median for each rank at the midpoint and used the current range spread to develop the proposed salary structure.

Market $50^{\text {th }}$

| LeveI | Proposed <br> Minimum | Proposed <br> Midpoint | Proposed <br> Maximum | Range Spread | Increase from Current <br> Midpoint |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Instructor/Lecturer | $\$ 46,753$ | $\$ 57,368$ | $\$ 67,983$ | $45 \%$ | $12 \%$ |
| Assistant Professor | $\$ 47,366$ | $\$ 60,134$ | $\$ 72,903$ | $54 \%$ | $3 \%$ |
| Associate Professor | $\$ 49,993$ | $\$ 65,442$ | $\$ 80,890$ | $62 \%$ | $4 \%$ |
| Professor | $\$ 56,238$ | $\$ 76,886$ | $\$ 97,534$ | $73 \%$ | $12 \%$ |

Current Range Spread

## Findings | Analysis - Salary Structure - Staff

- GBS integrated market data with current Decision Band Method ${ }^{\circledR}$ (DBM ${ }^{\circledR}$ ) ratings to develop an internally equitable and externally competitive salary structure for staff.
- GBS combined data to develop market trend lines for both the custom and full (custom and private sector) market $50^{\text {th }}$ percentiles, which are shown on the following slide.
- GBS conducted comparisons to ensure validity and sustainability of the proposed salary structure developed using the trend line on the previous slide.


## Findings | Analysis - Salary Structure - Staff



## Findings | Analysis - Salary Structure - Staff



## Findings | Analysis - Salary Structure - Staff

| Grade | Min | Mid | Max | Range Spread |
| :---: | :---: | :---: | :---: | :---: |
| 1 | $\$ 26,376$ | $\$ 32,310$ | $\$ 38,245$ | $45 \%$ |
| 2 | $\$ 28,053$ | $\$ 34,365$ | $\$ 40,677$ | $45 \%$ |
| 3 | $\$ 29,837$ | $\$ 36,550$ | $\$ 43,263$ | $45 \%$ |
| 4 | $\$ 31,740$ | $\$ 38,881$ | $\$ 46,023$ | $45 \%$ |
| 5 | $\$ 33,758$ | $\$ 41,353$ | $\$ 48,949$ | $45 \%$ |
| 6 | $\$ 35,904$ | $\$ 43,983$ | $\$ 52,061$ | $45 \%$ |
| 7 | $\$ 38,786$ | $\$ 47,513$ | $\$ 56,239$ | $45 \%$ |
| 8 | $\$ 42,547$ | $\$ 52,120$ | $\$ 61,693$ | $45 \%$ |
| 9 | $\$ 45,962$ | $\$ 56,303$ | $\$ 66,644$ | $45 \%$ |
| 10 | $\$ 48,884$ | $\$ 59,883$ | $\$ 70,882$ | $45 \%$ |
| 11 | $\$ 51,992$ | $\$ 63,691$ | $\$ 75,389$ | $45 \%$ |
| 12 | $\$ 56,165$ | $\$ 68,802$ | $\$ 81,439$ | $45 \%$ |
| 13 | $\$ 61,612$ | $\$ 75,474$ | $\$ 89,337$ | $45 \%$ |
| 14 | $\$ 65,225$ | $\$ 81,531$ | $\$ 97,838$ | $50 \%$ |
| 15 | $\$ 69,372$ | $\$ 86,716$ | $\$ 104,059$ | $50 \%$ |
| 16 | $\$ 73,783$ | $\$ 92,229$ | $\$ 110,675$ | $50 \%$ |
| 17 | $\$ 79,705$ | $\$ 99,631$ | $\$ 119,557$ | $50 \%$ |
| 18 | $\$ 87,434$ | $\$ 109,293$ | $\$ 131,152$ | $50 \%$ |
| 19 | $\$ 92,599$ | $\$ 118,064$ | $\$ 143,529$ | $55 \%$ |
| 20 | $\$ 98,487$ | $\$ 125,571$ | $\$ 152,655$ | $55 \%$ |
| 21 | $\$ 104,750$ | $\$ 133,556$ | $\$ 162,362$ | $55 \%$ |
| 22 | $\$ 113,156$ | $\$ 144,274$ | $\$ 175,392$ | $55 \%$ |
| 23 | $\$ 124,130$ | $\$ 158,265$ | $\$ 192,401$ | $55 \%$ |
| 24 | $\$ 134,091$ | $\$ 170,967$ | $\$ 207,842$ | $55 \%$ |
|  |  |  |  |  |

- Midpoint of proposed salary structure is based on trend link of the market 50th.
- Salary range spreads represent market trends.
- Salary grades reflect internal equity.


## Implementation Summary - Faculty

## Gallagher Offers two Implementation Options

| Overview | 63 |
| :--- | ---: |
| Total Number of Employees | $\$ 3,642,935$ |
| Current Total Payroll | 9 |
| Number of Employees Under New Min | 0 |

## Implementation Method-1

## Bring to New Range Minimum

Number of Employees Receive Increase
Total Increase \$
Total Increase (\% of Current Payroll)

9 *Does not include Adjunct Faculty.
\$15,808
0.43\%

## Implementation Method-2

Bring to New Range by Longevity
Target years required to move from min to max
Number of Employees Receive Increase
12 **Excel version allows WWCC to change this number to consider alternate timeframes and scenarios.

Total Increase \$
\$278
Total Increase (\% of Current Payroll)
7.63\%

## Implementation Summary - Staff

## Gallagher Offers two Implementation Options

| Overview |  |
| :--- | ---: |
| Total Number of Employees* | 217 |
| Current Total Payroll | $\$ 9,239,630$ |
| Number of Employees Under New Min | 73 |
| Number of Employees Above New Max | 15 |
| * 217 total number of employees includes Full- |  |
| Time Professionals, Full-Time Paraprofessionals, |  |
| Part-Time Benefitted and Par-Time Non- |  |
| Benefitted staff. |  |

OverviewTotal Number of Employees*Number of Employees Under New Min73
Implementation Method-1
Bring to New Range Minimum
Number of Employees Receive Increase ..... 73
Total Increase \$ ..... \$582,739
Total Increase (\% of Current Payroll) ..... 6.31\%
Implementation Method-2
Bring to New Range by Longevity
Target years required to move from min to max ..... 12
Number of Employees Receive Increase ..... 118
Total Increase \$\$1,014,437
Total Increase (\% of Current Payroll) ..... 10.98\%

## Initial Recommendations

- Adopt the Decision Band Method® to establish internal equity.
- Adopt recommended salary structures to reflect the market and internal equity.
- The range midpoint was anchored at the $50^{\text {th }}$ percentile of the full market.
- Range minimums and maximums were calculated using a range spread of $45 \%-55 \%$, which is aligned with the market average range spread of approximately $50 \%$.
- Progressive range spreads across DBM ${ }^{\circledR}$ levels reflects the difference in impact of experience and knowledge on the role (e.g. Custodian compared to Finance Manager).
- College to determine the implementation method.
- Consolidate fulltime and part-time employment salary structures.

Thank you!

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